

VIJIN

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PORTFOLIO

vijinvl.com







User Experience Designer Design Thinker | Public Speaker Product Designer

EDUCATION



Post Graduate Programme - Design Thinking for User Experience from Dept. of Design, IIT Delhi (2022-23)

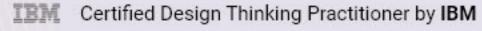


Bachelor of Technology- Automobile Engineering from University of Kerala (2013- 17)

CERTIFICATIONS



Certified in Mobile User Experience Design (Aug 2020) | Human Computer Interaction- HCI (Jun 2020) | Design Thinking (May 2020)| User Experience Design (Mar 2020) from Interaction Design Foundation





Strategic Relationship; Pathways level 5/5 (Sep. 2019), Competent Leader recognition from Toastmasters International

PROFESSIONAL SKILLS



Design Thinking | User Interface Design | Wireframing | Prototyping Interaction Design | User Research | Customer Journey Map | Task analysis & Modeling | Visual design | Logo and Branding

TOOLS















EXPERIENCE



ERICSSON INDIA GLOBAL SERVICES

User Experience Analyst

Since Aug 2021 (1.5 yrs)

Managing and delivering state of the art User Experience for digital engagements in Central UI Server team. My responsibilities include Interacting closely with stakeholders to understand the requirements and creating design solutions. Collaborating with Pattern development team, developers and creative heads to arrive at common user-centric solutions incorporating best design practices.



TATA CONSULTANCY SERVICES

User Experience Designer

Aug 2017- Aug 2021 (4 yrs)

PHARMACY CHAIN- US (TCS Project: Wag_RxrPharmacy_TCSint_US) May '20- Jul '21

- Re-design and Improve the User Experience of 2nd largest Pharmacy chain's application in United States.
- Wireframing, Visual Design, Prototyping | Methodology: Agile

SIDRA MEDICINE (TCS Project: Ngm1.0 Ind Del Eru & mfg) Aug '19- Feb '20

- Redesign of Web applications which handles billions of Genome data records used by Chemists & Scientists for Medical research.
- Created Customer journey maps, Task modelling, Task analysis, Workflow design through constant interactions with stakeholders
- Wireframing, Visual Design and Prototyping done on Adobe XD

GROUPE PSA- R&D (TCS Project: PSA_setA_vehc_ptk_chn) Oct '17- Mar '19

R&D design data server UI design, configuration, Administration and Workflow Management of Rocket Trucentrix - a B2B data-sharing platform for Groupe PSA Project. Automotive Product Design Life cycle Management Engineer