VIJIN
V. L

User Experience Designer
Design Thinker | Public Speaker
Product Designer

EMAIL
vijin4vvl@gmail.com

PHONE
+91 9496 4321 47

PORTFOLIO
vijinvl.com

INTERACTION DESIGN FOUNDATION
Est. 2002
Design Community member, Bengaluru

EDUCATION

Post Graduate Programme - Design Thinking for User Experience from **Dept. of Design, IIT Delhi** (2022- 23)

Bachelor of Technology- Automobile Engineering from **University of Kerala** (2013- 17)

CERTIFICATIONS

Certified in Mobile User Experience Design (Aug 2020) | Human Computer Interaction- HCI (Jun 2020) | Design Thinking (May 2020)| User Experience Design (Mar 2020) from **Interaction Design Foundation**

IBM Certified Design Thinking Practitioner by **IBM**

Strategic Relationship; Pathways level 5/5 (Sep. 2019), Competent Leader recognition from **Toastmasters International**

PROFESSIONAL SKILLS

Design Thinking | User Interface Design | Wireframing | Prototyping Interaction Design | User Research | Customer Journey Map | Task analysis & Modeling | Visual design | Logo and Branding

TOOLS

EXPERIENCE

ERICSSON INDIA GLOBAL SERVICES
User Experience Analyst
Since **Aug 2021** (1.5 yrs)

- Managing and delivering state of the art User Experience for digital engagements in Central UI Server team. My responsibilities include Interacting closely with stakeholders to understand the requirements and creating design solutions. Collaborating with Pattern development team, developers and creative heads to arrive at common user-centric solutions incorporating best design practices.

TATA CONSULTANCY SERVICES
User Experience Designer
Aug 2017- Aug 2021 (4 yrs)

PHARMACY CHAIN- US (TCS Project: Wag_RxrPharmacy_TCSint_US) May '20- Jul '21

- Re-design and Improve the User Experience of 2nd largest Pharmacy chain's application in United States.
- Wireframing, Visual Design, Prototyping | Methodology: Agile

SIDRA MEDICINE (TCS Project: Ngm1.0 Ind Del Eru & mfg) Aug '19- Feb '20

- Redesign of Web applications which handles billions of Genome data records used by Chemists & Scientists for Medical research.
- Created Customer journey maps, Task modelling, Task analysis, Workflow design through constant interactions with stakeholders
- Wireframing, Visual Design and Prototyping done on Adobe XD

GROUPE PSA- R&D (TCS Project: PSA_setA_vehc_ptk_chn) Oct '17- Mar '19

- R&D design data server UI design, configuration, Administration and Workflow Management of Rocket Trucentrix - a B2B data-sharing platform for Groupe PSA Project.
  Automotive Product Design Life cycle Management Engineer